



# **EAA Ford Tri-Motor Tour Sponsorship Packages/Eligibility & Procedure**

The use of this tool is specifically designed to offer value to larger donors. EAA greatly appreciates sponsorship in order to offset operational costs and keep ticket rides at a family-friendly rate. Please note that merchandise is not available for thank yous'. Sponsors can work with headquarters in advance to schedule a set flight time for the group if all seats are redeemed at once. If the sponsor wishes to give the tickets out individually the passengers will be worked into the regular first come first serve mix.

# **Suggested Sponsor Levels**

# \$5000 PREMIER Tour Sponsor Level - Donor receives:

- 3 complimentary (full) passenger flights plus co-pilot seats on all 3 flights
- Logos can be added to printed posters for event
- Private aircraft viewing and historical presentation/Q&A with aircraft captain can be arranged during the aircraft's visit.
- Booth/table representation of sponsor is encouraged at the event
- Acknowledgement/thank you receipt from EAA HQ

# \$3000 GOLD Tour Sponsor Level - Donor receives:

- 2 complimentary (full) passenger flights plus co-pilot seats on both flights
- Logos can be added to printed posters for event
- Private aircraft viewing and historical presentation/Q&A with aircraft captain can be arranged during the aircraft's visit.
- Booth/table representation of sponsor is encouraged at the event
- Acknowledgement/thank you receipt from EAA HQ

## \$1500 SILVER Tour Sponsor Level - Donor receives:

- 1 complimentary (full) passenger flight plus co-pilot seat
- Logos can be added to printed posters for event
- Private aircraft viewing and historical presentation/Q&A with aircraft captain can be arranged during the aircraft's visit.
- Booth/table representation of sponsor is encouraged at the event
- Acknowledgement/thank you receipt from EAA HQ

## \$1000 Tour Sponsor Level - Donor receives:

- 5 complimentary seats on the Ford Tri-Motor (the co-pilot seat can be substituted in exchange for 2 cabin seats)
- Logos can be added to printed posters for event
- Private aircraft viewing and historical presentation/Q&A with aircraft captain can be arranged during the aircraft's visit.
- Booth/table representation of sponsor is encouraged at the event
- Acknowledgement/thank you receipt from EAA HQ

#### \$500 Tour Sponsor Level - Donor receives:

- 2 complimentary seats on the Ford Tri-Motor (the co-pilot seat can be substituted for these 2 cabin seats)
- Logos can be added to printed posters for event

**Non-Cash Tour Sponsors** - Examples are airport management staff, ATC, community leaders, media, hangar owners, hotels, & chapter volunteers. These comps are welcomed, but always must be approved on site with the EAA ticket person. The co-pilot seat cannot be guaranteed; revenue passengers will normally take priority.

#### **Qualified In-Kind Donation:**

- Hangar (\$100 per night allowance)
- Hotel (actual value of the 'discount')
- Fuel (actual value of 'discount' or donated fuel from retail price)
- Courtesy car (\$200 allowance for mid week stops & \$300 for weekend stops)
- Marketing/Promotions Packages (evaluated on a case by case basis with EAA HQ – usually valued at actual cost of package)

## **Non-Qualified Examples:**

- Meals
- Printing
- Port-O-Lets

**Exceptions:** If a tour host has an extenuating circumstance requiring an additional qualified in-kind donation, EAA's air tour staff and crew will review on a case by case basis. This approval must be obtained prior to the opening day of the tour stop.

## **Procedure**

- Sponsors can work with headquarters in advance to schedule a set flight time for groups of seats. If the sponsor wishes to give the tickets out individually the passengers will be worked into the regular first come first serve mix.
- All passengers regardless of revenue or comp MUST sign the waiver and manifest
- All passengers will be issued a boarding pass upon check in
- The chapter tour stop chairperson makes the final decision as to which volunteers are eligible to take a comp flight.

#### All sponsor checks should be made payable to EAA & mailed to the following address:

Attn: EAA Air Tours Coordinator EAA Weeks Hangar 1145 W. 20<sup>th</sup> Ave Oshkosh, WI 54902

- Checks may also be given to the ticket sales person on site
- Check may also be given to the local chapter who will in turn remit to EAA
- Credit card payments can be done over the phone by the air tours office
- Please keep chapter record of sponsor dollars to be settled with Oshkosh's air tours coordinator or air tours manager upon event wrap up.