



#### EAA CHAPTER 122

February 2019 "Gathering"





# Tonight's Agenda

- "Strategic Vision" Presentation
  - Mission Statement & Guiding Philosophy
  - New Initiatives
- Business Meeting
  - Calendar of Events
  - Young Eagles / Air Academy Update



'Tin Goose' Update

## Strategic Vision

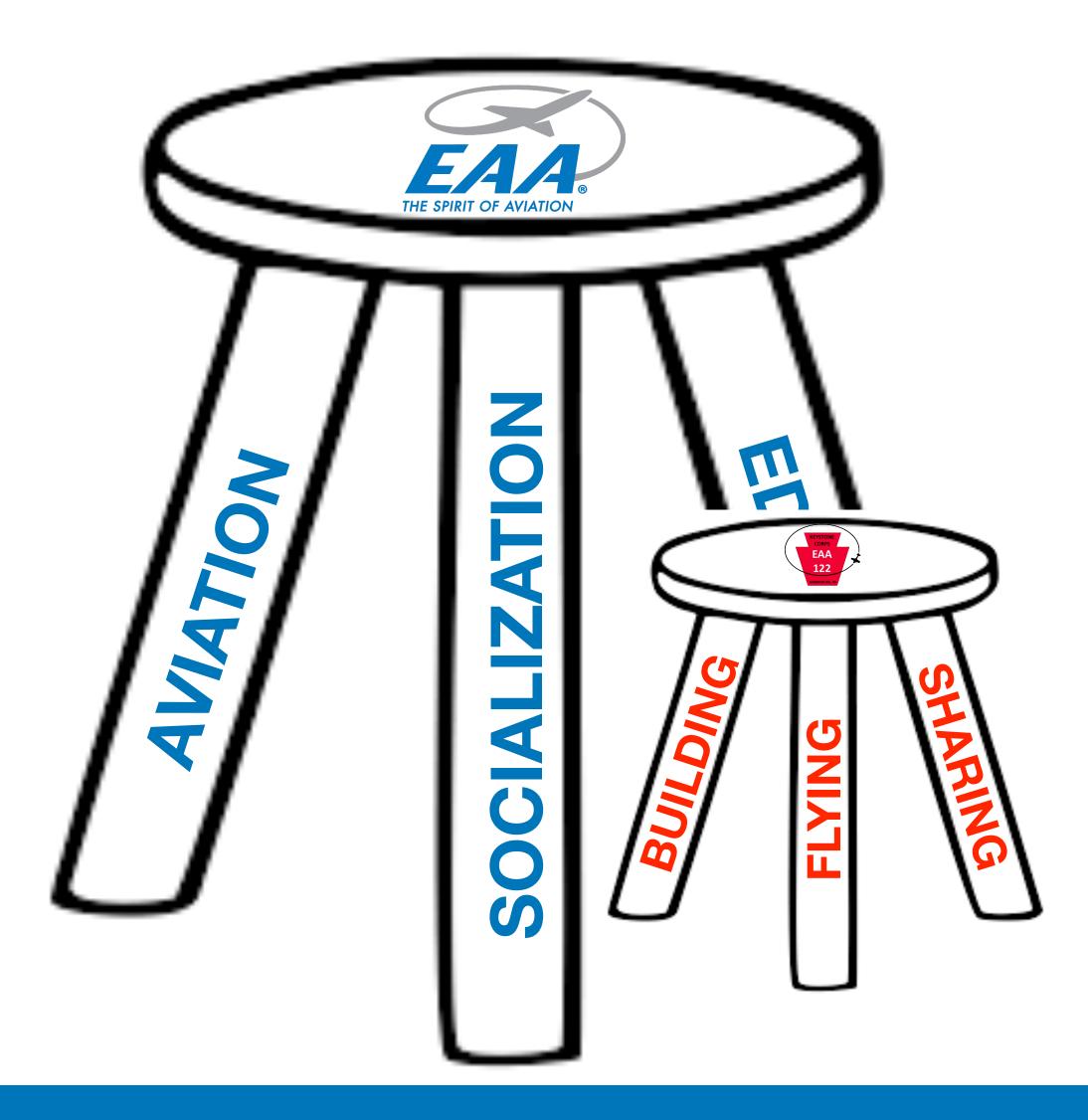
GROW our chapter through SUSTAINED community outreach, high-quality monthly programs, ACTIVE public education, and MEMBER-DRIVEN initiatives, to ensure the long-term vitality of general & experimental aviation in the Greater Harrisburg Area.

"Think big... be big."











#### 1 / 2 / 5 Year Outlook "Establish, Grow, Sustain"

- 1 Year Establish
  - Engage current membership as well as a new generation of aviation enthusiasts through the establishment of community engagement initiatives, high-quality programs, & chapter abundant activity.
- 2 Year Grow
  - Spread the word about EAA via aviation networks, social media, & community 'good news.' Become known as THE conduit to flying, building, and sharing of aviation knowledge across all demographics in the Greater Harrisburg Area. Win back those who may have left in the past.
- 5 Year Sustain
  - Build a solid reputation within the EAA community as an beacon of activity for the East Coast, with recognized educational scholarship opportunities for youth to become pilots, mechanics, and aviation support professionals.

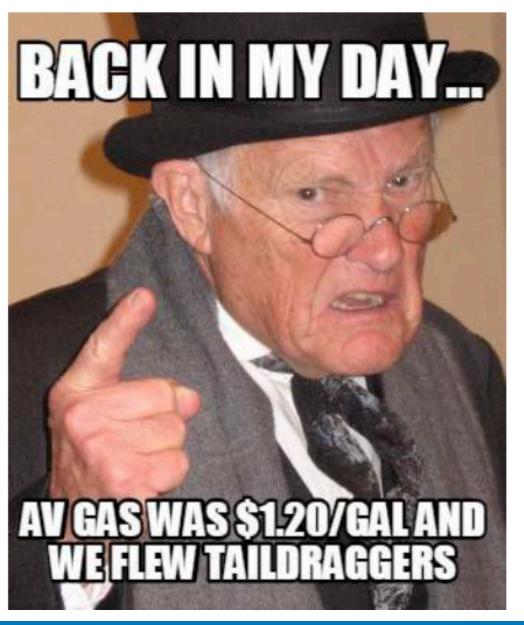


#### Habits of Successful Chapters

- Welcome all... no matter level of interest or experience.
- Socialize, network... get to know one another. (Wear name tags!)
- Effective marketing & communication.
- Rotational programming.
- Member involvement.
- Activity, activity, activity!

#### What to avoid:

- Apathy
- Negativity
- Politics & religion





#### 'AIM for the SKY' Foundation

- 501(c)(3) Organization (non-profit, tax-deductible)
- Focused on raising funds to support youth aviation education
- Will allow *EAA Chapter 122, Inc.* to focus on *membership*, while the Foundation focuses on outreach & scholarships (Air Academy, Flight Training, educational programs, etc.)
- Will have its own Board of Directors
- Corporate financial opportunities (e.g., sponsorship, donations, etc.)
- Can help support EAA 122 infrastructure (HQ rental, upgrades, simulator(s), etc.), but will primarily be philanthropic in nature
- 1st Fundraising Event: Sporting Clays Shoot June 6th, 2019
  Central Penn Sporting Clays 75 Quarry Rd, Wellsville, PA





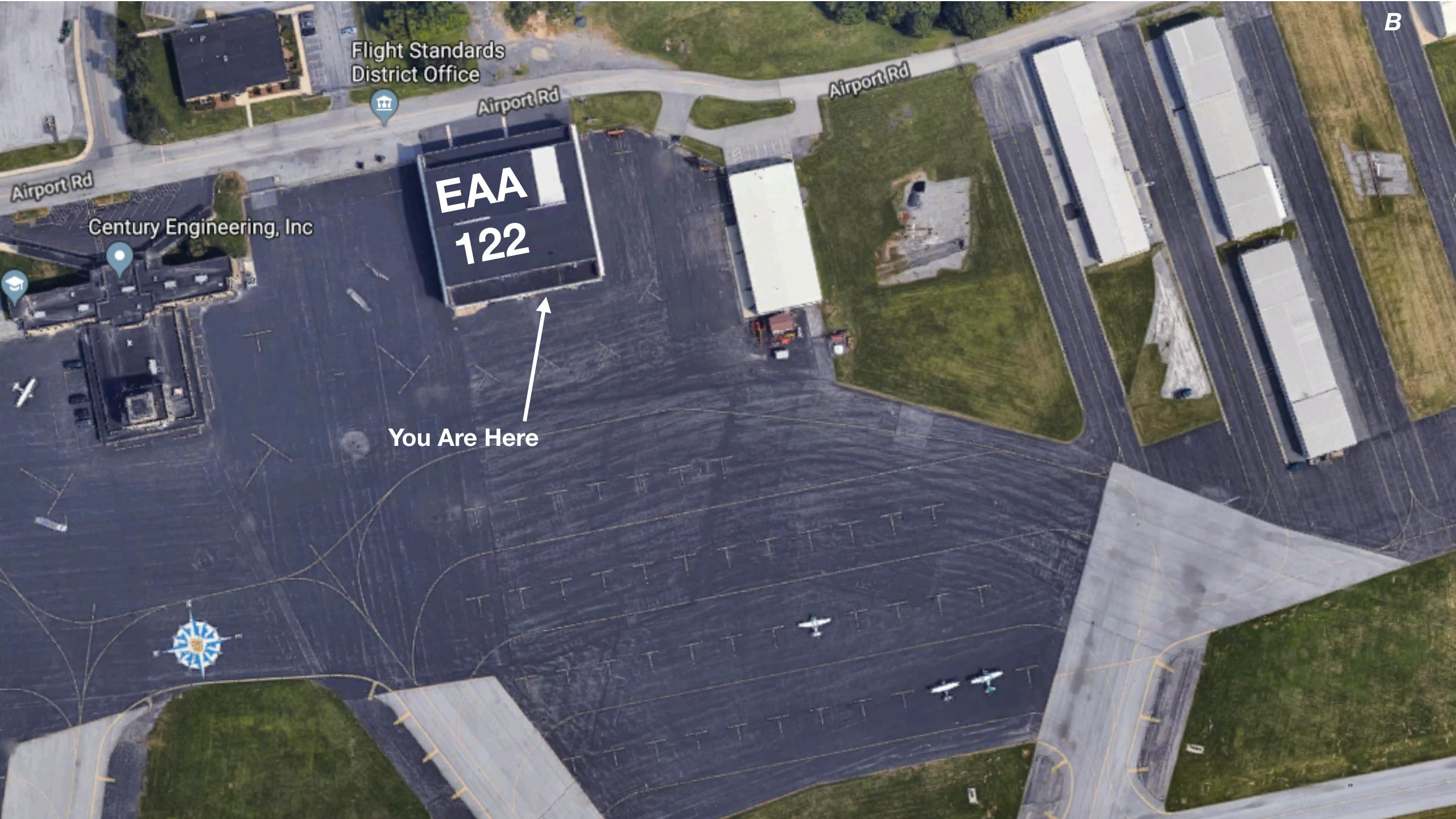
## Re-Branding(?)













- Chapter 122 Program Coordinator: Jim Haunstein
- \$1M annual flight training fund for former Young Eagles, administered by individual EAA Chapters
- Chapter manages flight training with local flight school / instructor
- Up to \$10,000 for Private Pilot, \$7,500 for Sport Pilot, or \$5,000 for Glider rating
- Available to youth ages 15-19 (16-19 for powered flight)
- Chapter mentorship & support is critical to program success
- Applicant will have required service hours to fulfill with chapter
- Goal is 80% success rate





- A Chapter Program designed to:
  - Break down barriers & debunk myths about learning to fly.
  - Inspire, excite, & motivate.
  - Be paired with an Eagle Flight.
  - Provide avenues to local flight training. (Cargill, Harrisburg Pilots, etc.)
- Chapter 122 becomes a local access point to aviation & flight training.
- Grows participation in EAA by creating chapter activity & fostering new members.
- Fully supported by EAA National with videos, posters, banner, brochures, business cards, social media templates, & ChapterBlast™ marketing.







Flying Start Video











#### BUSINESS METING





# Chapter Activity Calendar

- Sat, 16 March: Fly-In/Drive-In FAAST Presentation CRM (Jim Steele)
- Tue, 19 March: Monthly Gathering Fiberglass Techniques (Ed Womer)
- Tue, 16 April: Monthly Gathering
  - Sat, 27 April: 'Flying Start' Open House
- Tue, 21 May: Monthly Gathering
  - Thur, 06 June: 'Aim for the Sky' Sporting Clays Fundraiser
- Tue, 18 June: Monthly Gathering
  - Sat, 22 June: CXY Community Day / Young Eagles Rally / FAAST Presentation
- Tue, 16 July: Monthly Gathering



Sat, 17 August: Chapter Picnic

#### Approval of the Minutes



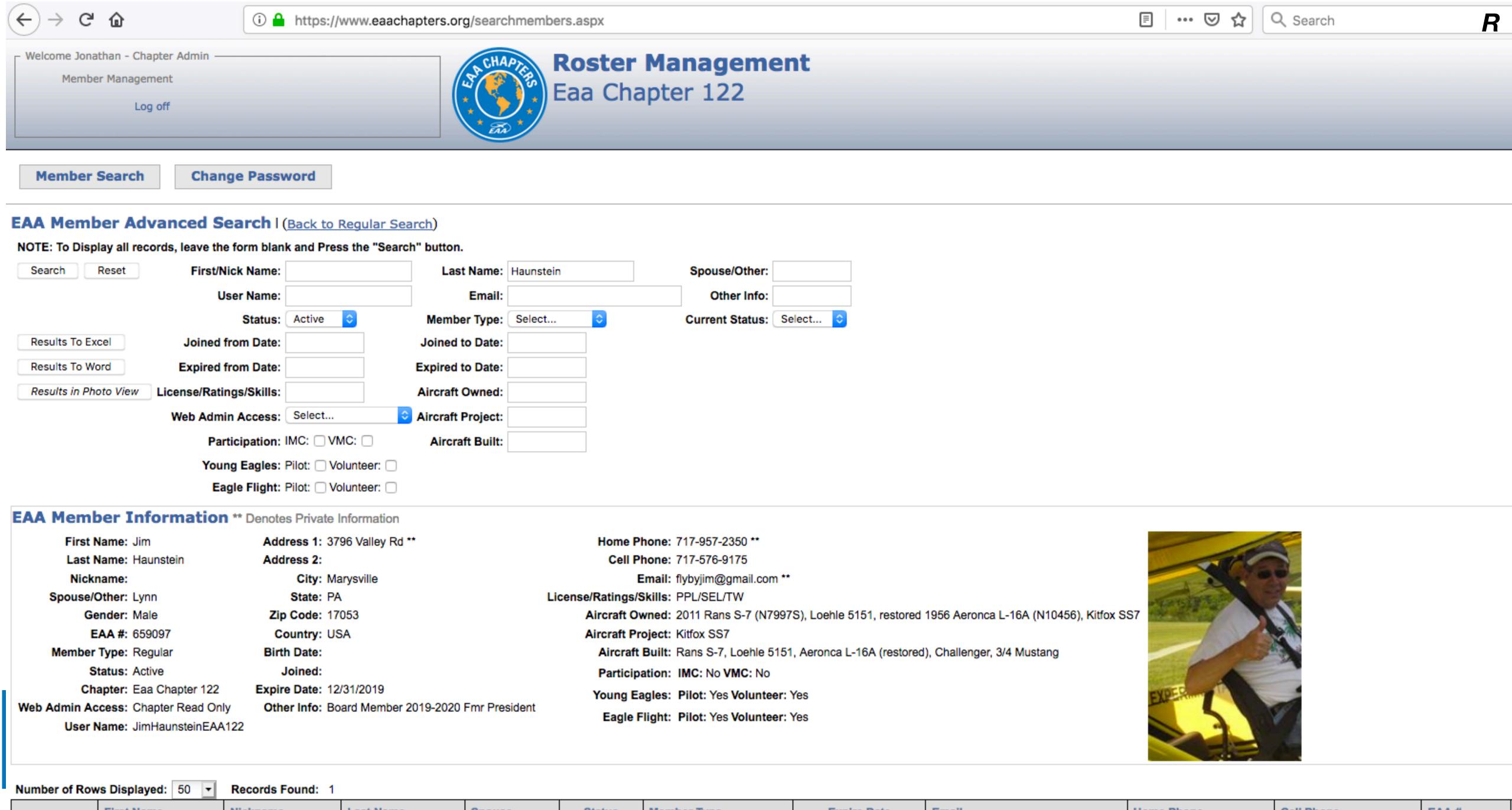
#### Treasurer's Report



## Online Roster Management

- Online membership database (<a href="https://www.eaachapters.org/">https://www.eaachapters.org/</a>)
- Allows officers (administrators) to more effectively manage chapter communications & incorporate prospective members
- Accessible to all dues-paying members for networking, technical support, & socialization
- Members can customize their profile & control information (email address, phone #, etc.)\*
- Expansion plans for online payment of dues, purchase of chapter memorabilia (shirts, caps, etc.)

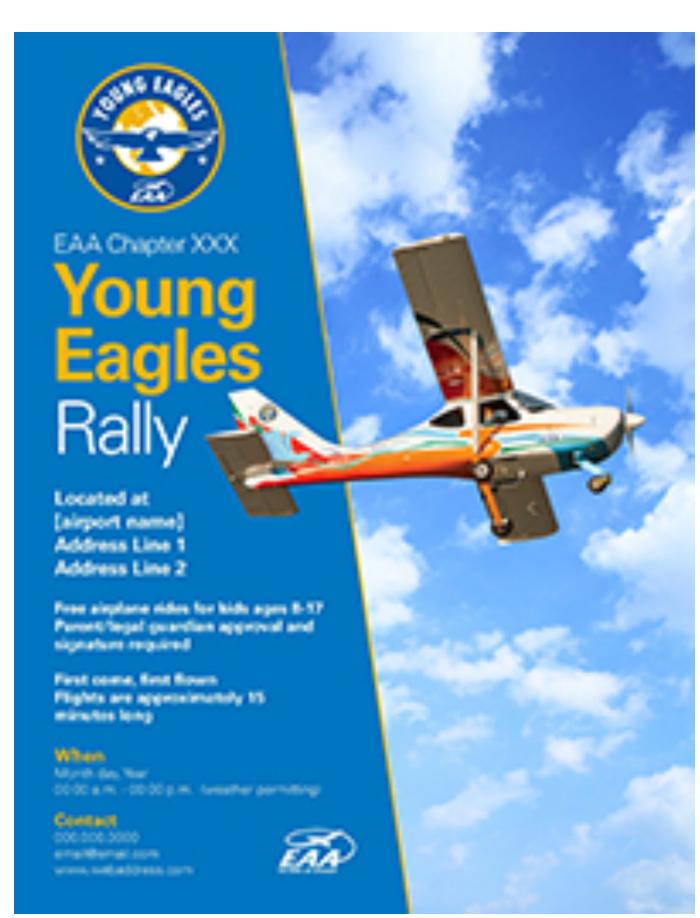




EAA# **First Name** Spouse **Email Home Phone Cell Phone Last Name Status Member Type Nickname Expire Date Update** flybyjim@gmail.com 717-576-9175 659097 <u>Jim</u> Lynn Regular 12/31/2019 717-957-2350 Active <u>Haunstein</u>

## Young Eagles Rally

- Date: Saturday, 22 June 2019
- During CXY 'Community Days' (like last year)
- Coordinated w/ Chapters 1041 (Gettysburg), 540 (Lancaster), and 321 (Reading)
- FAAST Presentation: "Learning to Fly"
- BBQ Fundraiser



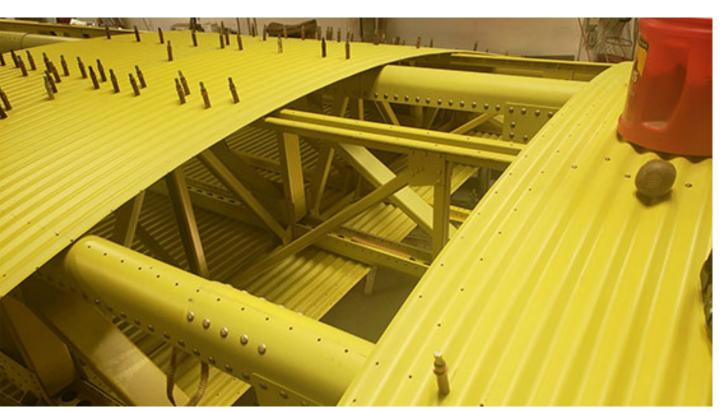


# 'Tin Goose' Update





# FLY THE FORD



Mike Parks





# 22-28 July



It's not too early to start planning!



